

Official Rules
Watters Designs Giveaway Spring 2026 - US

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

VOID IN RI AND WHERE PROHIBITED BY LAW. BY ENTERING THIS SWEEPSTAKES, YOU CONSENT TO BE BOUND BY THESE OFFICIAL RULES.

ELIGIBILITY: You (hereinafter “you” or “Participant”) must be a legal resident of the continental United States of America and eighteen (18) years of age or older at time of entry. **Void where prohibited by law.**

This Giveaway (this “Sweepstakes”) is being administered and sponsored by [Watters Designs] (“Sweepstakes Provider”), who reserves the right to verify the eligibility qualifications of any winner, and further reserves the right to conduct a background check on any potential winners. Sweepstakes Provider may, in its sole discretion, disqualify any person if it is determined that awarding a prize to such a winner might reflect negatively on Sweepstakes Provider.

Employees, temporary employees, independent contractors, and interns of Sweepstakes Provider, and each of its respective affiliates, subsidiaries, officers, directors, agents, employees or partners, including without limitation the prize providers and other Sweepstakes sponsors, advertising and promotional agencies, and the immediate family members of each, and any persons living with, any such employees are not eligible to enter or to win. The term “immediate family members” includes spouses, parents, grandparents, siblings, children, and grandchildren.

PRIVACY: BY ENTERING THIS SWEEPSTAKES, YOU AGREE TO THE SWEEPSTAKES PROVIDER’S PRIVACY POLICIES, LOCATED AT: [Privacy Policy | Watters](#) AND THAT YOUR ENTRY AND THE PERSONAL INFORMATION COLLECTED FROM YOU IN CONNECTION WITH THIS DRAWING WILL BE SHARED WITH THE PRIZE PROVIDERS.

YOU UNDERSTAND AND AGREE THAT THE INFORMATION YOU PROVIDE WILL BE USED FOR MARKETING PURPOSES BY THE SWEEPSTAKES PROVIDER AND PRIZE PROVIDERS, AS APPLICABLE. IN ADDITION TO ANY USES OF YOUR INFORMATION MENTIONED IN THESE RULES, THE PRIVACY POLICY REFERENCED IN THE PARAGRAPH ABOVE WILL GOVERN USE OF YOUR INFORMATION, YOU SHOULD REVIEW THAT PRIVACY POLICY.

HOW TO ENTER: No purchase necessary to enter or win. To enter the Sweepstakes, you must participate in the Spring 2026 collection launch through a participating retailer during the Sweepstakes Period (see details below), and follow instructions to complete and submit an entry form (an “Entry”).

Participating retailers can be found here: www.watters.com/s26-launch-parties/

You may submit an alternative method of entry by mailing a 3-by-5 inch notecard with your name and email address to Sweepstakes Provider at 4801 Spring Valley Road, Suite 105, Dallas, TX 75244. Mail-in entries must be postmarked by the Deadline (defined below) and received by Sweepstake Provider no later than seven (7) days after the Deadline.

LIMIT ONE ENTRY PER PERSON. No individual may submit more than one Entry. Any individual submitting more than one Entry may be disqualified from the Sweepstakes in Sweepstakes Provider’s sole discretion.

Entries have no value, and an Entry does not entitle a Participant to any compensation of any type or kind. If a Participant chooses to use a mobile device to submit an Entry, then depending on the carrier, charges may apply.

SWEEPSTAKES PERIOD: The Sweepstakes Period is in effect as per the below dates:

Willowby Bridal Entries 2/23/26 12:01 AM GMT - 3/1/26 11:59pm GMT (the “Deadline”)

Locket Bridal Entries 3/2/26 12:01 AM GMT- 3/8/26 11:59pm GMT(the “Deadline”).

Watters Brides Entries 3/9/26 12:01 GMT – 3/15/26 11:59pm GMT (the “Deadline”)

All Entries must be received prior to each Deadline.

The sole determinant of time for the purposes of the Sweepstakes will be when the Entry is received by the applicable server. Entries submitted close to the Deadline may not be timely received.

No responsibility is assumed by Sweepstakes Providers for lost, late, misdirected, or illegible Entries or for any computer, online, telephone or technical malfunctions that may occur. Entries will be declared by the authorized account holder submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to email address submitted in connection with the Entry. All Entries become the property of Sweepstakes Provider and will not be acknowledged or returned to the Participant.

All Entries must be identifiable with a natural person by appropriate independent means. Potential winners may be requested to provide the Sweepstakes Providers with proof that the potential winner is the individual associated with the winning Entry.

PRIZES: There will be three (3) winners, each winner will receive the prizes below. Participants are only eligible to win one prize. The estimated market value of the prizes for the Sweepstakes Period is identified below.

Quantity and Description of Prize	Approximate Retail Value of Each Prize (USD)
<p>One By Watters Dress</p> <p><u>Additional Terms:</u></p> <ul style="list-style-type: none">• Exclusions apply.• The dress must be selected from the current By Watters assortment at the time of redemption.• Dress selection is subject to availability.• Dress must be ordered by December 31, 2026.• Alterations, shipping, applicable taxes, rush fees, and any customizations are not included and are the sole responsibility of the winner.• Dress may not be exchanged for cash or store credit and is non-transferable.	\$895
<p>\$500 gift voucher toward the purchase of their Watters, Locket, or Willowby bridal gown</p> <p><u>Additional Terms:</u></p> <ul style="list-style-type: none">• Exclusions apply.• The dress must be selected from the current Watters Designs assortment at the time of redemption.• Dress selection is subject to availability.• Dress must be ordered by December 31, 2026.• Alterations, shipping, applicable taxes, rush fees, and any customizations are not included and are the sole responsibility of the winner.• Dress may not be exchanged for cash or store credit and is non-transferable.	\$500

ADDITIONAL LIMITATIONS ON PRIZES:

Prizes are non-transferable and may not be redeemed for another prize by the winner. Prizes are not replaced if lost or stolen. The Sweepstakes Providers reserve the right to award a substitute prize of equal or greater value, at their discretion. **Winner is responsible for all applicable federal, state, and local income and any other taxes, fees and surcharges. An IRS Form 1099 may be issued for all prizes with a retail value of \$600 or above (winners of prizes valued at \$600 or more must provide their social security number on IRS Form W-9 as a condition to receipt of the prize).**

WINNER SELECTION: The odds of winning depend on the number of eligible Entries received during the Sweepstakes Period. The winners will be selected by a random drawing from all qualified Entries received in the Sweepstakes Period. Winner selection will be made by Sweepstakes Provider or its designated representative, whose decision shall be final. The winners will be notified by email from marketing@watters.com within three weeks following the Deadline. Sweepstakes Provider reserves the right to determine the method of notification and alternative methods, if any. If a winner does not respond with the required response to such notification (e.g., full name, mailing address, email address, etc.) within five (5) business days, an alternate winner will be selected by a random drawing from the remaining qualified Entries. To be named a winner, potential winners and travel guest (if applicable) may be required to execute and return an Affidavit or Declaration and W-9, if required, before being awarded a prize. Noncompliance will result in disqualification and an alternate winner will be selected. Sweepstakes Provider reserves the right to delay the notification of the winner for technical reasons or for any other reason it deems necessary.

USE / LICENSE OF PARTICIPANTS' INFORMATION AND SUBMITTED CONTENT: Notwithstanding any contrary provision in any of Sweepstakes Providers' privacy policies, Participant grants to Sweepstakes Providers, and Sweepstakes Providers reserve, the right to use any and all information related to the Sweepstakes, including information and content submitted by Participant in connection with the Sweepstakes, as follows:

(a) Marketing – Participant agrees Sweepstakes Providers may use Participant information for marketing purposes or any other purpose, unless prohibited by law. By submitting your contact information, you agree to allow the Sweepstakes Providers to send you promotional materials and/or offers.

(b) Right of Publicity License – Except for Tennessee residents or where otherwise prohibited by law, Participant grants Sweepstakes Providers permission to use his/her name, voice, likeness and biographical information for advertising and promotional purposes without compensation.

(c) Intellectual Property License – Participant grants Sweepstakes Providers the non-exclusive, irrevocable, royalty-free, fully-paid, unencumbered, transferable, sub-licensable, perpetual, and universe-wide right, but not the obligation, to reproduce, modify, prepare derivative works based upon, distribute, transmit, publicly perform, publicly display, compile, archive, syndicate and otherwise use and exploit the Entry and any content submitted to Sweepstakes Providers (including without limitation copyrights), as well as any and all derivatives thereof, in any and all languages, and in any and all manners, mediums, and forms now known or hereinafter devised.

(d) Warranty – Participant represents and warrants to Sweepstakes Providers that s/he has full legal right, power, and authority to grant the foregoing licenses, and, if applicable, has secured all necessary rights from any subjects depicted in, and/or individuals who contributed to, the Entry and content submitted in order to grant such license.

SOCIAL MEDIA: Participants are encouraged to follow the social media accounts listed below for future sweepstakes or updates. Note that following the accounts below will not increase your odds of winning.

- @watters
- The Instagram account of the participating retailer where entry was submitted

GENERAL CONDITIONS:

(a) The winner may be required to execute and provide to Sweepstakes Providers an Affidavit or Declaration: (1) attesting to the winner's eligibility and compliance with the Official Rules; (2) providing a Liability Release that releases the Sweepstakes Providers from any liability arising out of the Sweepstakes; (3) a Publicity Release, allowing Sweepstakes Providers to use the winner's name, likeness, voice and biographical information for publicity purposes (except where

prohibited by law); and/or (4) a license to certain intellectual property. At Sweepstakes Providers' sole discretion, non-compliance may result in disqualification and selection of an alternate winner. The winner also may be required to provide any other information needed by Sweepstakes Providers to comply with applicable laws and regulations, including those relating to the payment of income taxes.

(b) Sweepstakes Provider reserves the right, exercisable upon its sole discretion, to disqualify any individual found to have (1) violated these Official Rules; (2) interfered with the entry process or the operation of the Sweepstakes; (3) altered or attempted to alter the random outcome of the Sweepstakes; (4) violated any law or regulation by participating in the Sweepstakes; or (5) fraudulently completed the Entry or provided other false or infringing information to Sweepstakes Provider.

(c) Sweepstakes Provider is under no obligation to use or return any Entry or submitted content.

(d) PARTICIPANT FULLY RELEASES THE SWEEPSTAKES PROVIDER, PRIZE PROVIDERS AND PARTICIPATING RETAILERS FROM ANY AND ALL LIABILITY, AND WAIVE ALL SUCH LIABILITY, CAUSED BY OR RESULTING FROM THE USE OR POSSESSION OF ANY PRIZE AWARDED OR CAUSED BY OR RESULTING FROM PARTICIPATION IN THE SWEEPSTAKES OR ANY RELATED PROMOTION, TO THE EXTENT PERMITTED BY LAW. PARTICIPANT UNDERSTANDS AND AGREES THAT IN NO EVENT WILL THE SWEEPSTAKES PROVIDER, PRIZE PROVIDERS OR RETAIL PARTICIPANTS BE LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, STATUTORY OR PUNITIVE DAMAGES ASSOCIATED WITH PARTICIPATION IN THE SWEEPSTAKES OR USE OF ANY PRIZE. PARTICIPANT FURTHER UNDERSTANDS AND AGREES THAT ANY PRIZE AWARDED IS RECEIVED "AS IS," WITHOUT ANY WARRANTY OR REPRESENTATION OF ANY KIND FROM SWEEPSTAKES PROVIDER, AND THAT ALL SUCH WARRANTIES, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR PARTICULAR PURPOSE, ARE EXPRESSLY DISCLAIMED.

(e) All taxes, fees, assessments, title and registration fees, insurance, and like charges, associated with the receipt or use of a prize are the sole responsibility of the winner.

(f) The value of the prize is based upon good faith estimates by Sweepstakes Provider as of the date the Sweepstakes was commenced. The Sweepstakes Provider assumes no responsibility for changes in market conditions that may impact the value of a prize. There is no guaranty that the IRS, or its counterpart in any state's jurisdiction, will accept the estimated value of any prize for purposes of determining any tax that may be due by the winner.

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DISPUTE RESOLUTION AND CLASS ACTION WAIVER: THE SWEEPSTAKES, THESE OFFICIAL RULES, THE ENTIRE RELATIONSHIP BETWEEN PARTICIPANTS AND THE SWEEPSTAKES PROVIDER, AND ANY LEGAL PROCEEDING RELATING TO OR ARISING THEREFROM, WHETHER BASED ON CONTRACT, TORT, LAW, OR EQUITY, SHALL BE GOVERNED BY, CONSTRUED IN ACCORDANCE WITH, AND ENFORCED PURSUANT TO THE LAWS OF THE STATE OF TEXAS, WITHOUT REGARD TO ITS CONFLICT OF LAWS PRINCIPLES. EACH PARTY AGREES THAT VENUE FOR ANY LEGAL ACTION ARISING OUT OF OR RELATING TO THE SWEEPSTAKES SHALL BE IN DALLAS COUNTY, AND SHALL NOT BE SUBJECT TO TRANSFER TO ANOTHER VENUE OR LOCALE, AND EACH PARTY IRREVOCABLY SUBMITS TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS IN ANY SUCH LEGAL PROCEEDING. THE PARTIES IRREVOCABLY AND UNCONDITIONALLY WAIVE ANY OBJECTION TO VENUE OF ANY SUIT, ACTION, OR PROCEEDING IN SUCH COURTS AND IRREVOCABLY WAIVE AND AGREE NOT TO PLEAD OR CLAIM IN ANY SUCH COURT THAT ANY SUCH SUIT, ACTION, OR PROCEEDING BROUGHT IN ANY SUCH COURT HAS BEEN BROUGHT IN AN INCONVENIENT FORUM.

REGARDLESS OF WHETHER A PARTICULAR DISPUTE IS SUBJECT TO ARBITRATION OR LITIGATION, EACH PARTY DOES HEREBY WAIVE HIS/HER/ITS RIGHT TO A TRIAL BY JURY, TO PARTICIPATE AS THE MEMBER OF A CLASS IN ANY PURPORTED CLASS ACTION OR OTHER PROCEEDING, OR TO NAME UNNAMED MEMBERS IN ANY PURPORTED CLASS ACTION OR OTHER PROCEEDINGS.

EXTENSION OF SWEEPSTAKES: At Sweepstake Provider's sole discretion and option, the dates for the Sweepstakes may be extended by no more than thirty days.

AMENDMENT OF RULES: If, for any reason, the administration, security, fairness, or integrity of the Sweepstakes has been compromised, Sweepstakes Provider reserves the right, exercisable at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes. The Official Rules may be amended by Sweepstakes Provider in its sole discretion. Amendments will be posted at <https://www.watters.com/media/uploads/documents/s26-giveaway-terms-us.pdf> unless otherwise specified, any amendments will become effective at 12:00:01 a.m. CST on the day after they are posted.

RULES / WINNERS LIST: Official Rules and the name of the winners may be obtained by sending a self-addressed, stamped envelope to: 4801 Spring Valley Road, Suite 105, Dallas, Texas 75244. Indicate "Watters Sweepstakes Official Rules Request" or "By Watters Sweepstakes Winner List" on the outside of the envelope as applicable. Limit one (1) request per envelope. The request must include the name of the Sweepstakes. Participants may also submit questions or request the Official Rules and/or winners list by sending an email detailing their request to marketing@watters.com. The Official Rules will be posted at <https://www.watters.com/media/uploads/documents/s26-giveaway-terms-us.pdf>

INTELLECTUAL PROPERTY: The Sweepstakes and all of the related pages, contents and code are copyright protected. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

SOCIAL MEDIA DISCLAIMER: The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram, Meta, X, YouTube, Pinterest, LinkedIn, Google, or any other platform (the "Platforms"). You understand that you are providing your information to the Sweepstakes Provider and not to any such Platforms.

FORCE MAJEURE: In the event that a Sweepstakes Providers are prevented from administering, operating, or fulfilling the Sweepstakes or any prize, as applicable, due to any event or circumstance beyond its reasonable control, including but not limited to acts of God, natural disasters, war, terrorism, civil unrest, labor strikes, epidemics, pandemics, governmental orders or regulations, or any other event outside the reasonable control of such Sweepstakes Provider (each, a "Force Majeure Event"), the Sweepstakes Providers reserve the right, in their discretion, to cancel, terminate, modify, or suspend the Sweepstakes, or any part thereof, and/or to award the prizes from among all eligible entries received prior to such event, or as otherwise deemed fair and appropriate by the Sweepstakes Providers in their sole discretion. No Sweepstakes Provider shall be liable or responsible for any failure to perform, or delay in performance of, any of its, or any other Sweepstakes Providers', obligations under these Official Rules that is caused by a Force Majeure Event.