

Watters

WATTERS ANNOUNCES CREATIVE COLLABORATION WITH BELLA BELLE SHOES SHOE LABEL TO DESIGN EXCLUSIVE STYLES INSPIRED BY FALL 2016 BRIDAL COLLECTIONS

DALLAS, TEXAS – [Watters](#), a leader in the bridal design industry for more than 30 years, is thrilled to announce its collaboration with Bella Belle Shoes, an independent bridal shoe label that offers a boutique approach and fresh interpretation of bridal shoes for all personalities.

Bella Belle will work closely with Watters' creative team to design a collection of exclusive styles, incorporating design elements from Watters' Fall 2016 bridal collections.

The exclusive styles by Bella Belle will debut on the Watters runway in April, during New York Bridal Fashion Week.

To shop the collection online, visit www.bellabelleshoes.com.



ABOUT BELLA BELLE SHOES

Bella Belle is a bridal shoe label offering fresh interpretation of bridal shoes for all personalities. Their collection of handmade bridal shoes highlights their feminine and ethereal aesthetics, while emphasizing on quality, comfort, details, finishes and craftsmanship. A Bella Belle bride is a modern romantic who seeks romance and beauty, and carries her individuality with a sense of elegance. Visit www.bellabelleshoes.com to unveil more.

ABOUT WATTERS

With more than 30 years of experience in the bridal industry, Watters prides itself on the vast selection of exquisitely-crafted styles offered for brides and their wedding party. Featuring opulent finishes and impeccable hand-placed lace and beading, the company approaches their designs both with passion and technical expertise. Based in Dallas, Texas, Watters was founded on innovative design and unique styling. To learn more about Watters, visit www.watters.com.

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